ProvisionalTranslationOnly

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REITIssuer:

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NoticeregardingRoomRenovationinOrientalHotel TokyoBay

Japan Hotel and Resort, Inc. (hereinafter the "JHR" following renovation work in Oriental Hotel Tokyo B renovated area to the public on March 15, 2010.

) hereby provides notice that JHR has carried out t ay, one of the assets JHR manages, and opened the

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1. OutlineoftheWork

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Address	1-8-2Mihama,Urayasu-shi,Chiba279-0011, Japan		
Detailsofthe work	JHR renovated the interiors and the facilities int floorand the Baby Care Room, on the eleventh floor and renovated 3 guestrooms on the twelfth 3 guestrooms on the 4 guestrooms on the 4 guestrooms on the 4 guestrooms on the 4 guestrooms of 3 guestrooms on the 4 guestrooms of 3 guestrooms on the 4 guestrooms o		
	thetwelfthfloorinordertoconvertthemintothe kids'playroom.		
	We took care to maintain the image created by the o verall design concept of the		
	hotel, "Provenceinsouthern France," and added an children to be safe, secure and hygienic in the hot children can walk on barefoot, low beds. In additio in the rooms in order to create a space in which mo special time at the hotel. umber of features enabling in fant el, including cork floors that the n, we put large, comfortables of as thers also can relax and have a		
	Before After		
	(Room) (Room)		



(Kids'playroom)

Thesubjectofthework	Rooms, Corridor (12F), Baby	CareRoom(11F)
Totalcostofthework	Approximately140millionye	n
Datetheworkwascommenced	January11,2010	
Dateopenedtothepublic	March15,2010	

2. Objectives of and Reasons for the Renovation

We rebranded this hotel in April 2007 and since the nearby hotels by providing distinctive products inc customerneeds.

On the eleventh floor of this hotel there are alrea Sweet") which are very popular. We believe that due using Baby's Sweet can be expected to continue usin infants, meaning that they will be comestable custo

In a market in which competition has been intensify with the aims of improving the profitability of thi mid/long-term.

(*)LifeTimeValue:Therevenuesasinglecustomer

n it has been aiming to differentiate itself from luding services and facilities that are focused on

dy guest rooms for families with babies ("Baby's to these renovations the families who have been g this hotel after their children have grown into mers, thus enabling us to improve LTV(*).

ing in recent years, we are maximizing the LTV s hotel and contributing to its growth over the

nd,

bringsintothehoteloverthelongterm

3.FutureOutlook

There is no change to the business performance of J HR in the fiscal year ending August 31, 2010 because that already takes into account the impact of the renovations.

*JapanHotelandResort,Inc.Website : http://www.jhrth.com/

^{*}TheJapaneseoriginalwasdistributedtothepres sclubsintheTokyoStockExchange,MinistryofLa InfrastructureandTransport.