### ProvisionalTranslationOnly

ThisEnglishtranslationoftheJapaneseoriginali In the event that there is any discrepancy between Japaneseoriginalshallprevail.

January29,2010

<u>REITIssuer:</u> JapanHotelandResort,Inc.(TSEcode:8981) HiroyukiSuzui,ExecutiveDirector

<u>AssetManagementCompany:</u> JapanHotel&ResortK.K. HiroyukiSuzui,ChiefExecutiveOfficer <u>Inquiries:</u> NoboruItabashi Director,OperationsDivision Tel:+81-3-6439-0333 sprovidedsolelyforinformationpurposes. this translation and the Japanese original, the

## NoticeregardingDetailsandConditionsofInvestor BenefitProgram

JapanHotelandResort,Inc.,(hereinafter"JHR")h ere details and conditions for the Investor Benefit Pro gram ar regardingIntroductionofInvestorBenefitProgram", asfollow

n ereby provides notice that JHR has decided the gram announced in the October 13, 2009 "Notice , as follows.

### 1. DetailsandConditions

JHR will distribute five room discount coupons of five restaurant discount coupons offering a 20% dis middleof May, 2010 (planned).

fering a 50% discount on the list price and count on the list price to each investor in the

EligibleHotel			
KobeMerikenParkOrientalHotel	Kobecity,Hyogo	h	ttp://www.kobe-orientalhotel.co.jp/
OrientalHotelTokyoBay	Urayasucity,Chiba	htt	p:/ /www.oriental-hotel.co.jp/
NambaOrientalHotel	Osakacity,Osaka	ht	p://www.n ambaorientalhotel.co.jp/
HotelNikkoAlivila	Nakagami-gun,Okinawa	ht	tp://www.alivila.co.jp/
OrientalHotelHiroshima	Hiroshimacity, Hiroshima	L	http://www.oriental-hiroshima.com/

The details and conditions for use of the rooms and

restaurants, and remarks are as follows.

## [Forroomsdiscounts]

- ♦ A50% discount on the list price for all guestroom Suite, HotelNikkoAlivila) isoffered.
- This discount is offered on a per-room basis so mor but only up to the maximum capacity for each guest
- Extra bed charges and early check in and late check 50% discountsubject to the availability of these
- One discount coupon entitles the guests to stay in days.
- Thesebenefitsdonotapplytosomeofthehotel's
- Priorreservationisrequired. Thehotelswillnot novacancies.
- The discounts are not applicable during the followi

types(exceptAlivilaSuiteandRoyal

ethanoneguest can use the discount, room.

out charges are also eligible for the vices.

one room for up to three consecutive

pick-upanddrop-offservices. beabletoacceptreservationsifthereare

ngperiods.

EligibleHotels	Non-applicableperiods			
KobeMerikenParkOrientalHotel	August7,13-15,2 010			
	December23-26,2010			
	December31,2010-January2,2011			
	April29-May7,2011			
OrientalHotelTokyoBay	August12-14,2010			
	December31,2010-January1,2011			
	April29-May7,2011			
NambaOrientalHotel	August14-15,2010			
	December31,2010-January2,2011			
	April29-May7,2011			
HotelNikkoAlivila	July17-19,2010			
	July31-August21,2010			
	December30,2010-January2,2011			
	April29-May7,2011			
OrientalHotelHiroshima	August4-5,13-15,2010			
	December31,2010-January1,2011			
	April29-May7,2011			

# [Forrestaurantdiscounts]

- One discount coupon entitles a maximum of four dine older)toa20% discountonthepriceof their meal and
- Thesebenefitsdonotapplytochargesforprivate musiccharges, the cost of having abottle kept in dinnershows and other events, or to some event fai
- TheSolrestaurant,HotelNikkoAlivilaisonlyope 2010. ( ※).
- Theuseandreservationofrestaurantsissubjectt
- Thediscountcouponcanalsobeusedforroomservi
- ◆ Theeligiblerestaurantsareasfollows(subjectto cl

ne rs (elementary school students or anddrink.

rooms in the restaurants, cover charges, are staurant, take-outs, catering services, rs.

nfromMarch1,2010toNovember30,

oavailability.

- ce.
- change).

EligibleHotel	EligibleRestaurant	Category
KobeMerikenParkOrientalHotel	SantaMonica'sWind	TerraceRestaurant
	Pier	Lounge&Dining
	Oriental	SteakHouse
	Sekitei	Japanese/SushiRestaurant
	Toukashun	CantoneseRestaurant
	Kou's	SkyLounge
OrientalHotelTokyoBay	GrandCinq	BuffetRestaurant
	ChineseTable	ChineseRestaurant
	Mihama	JapaneseRestaurant
	LeBoisdeBoulogne	BarLounge
NambaOrientalHotel	Nagi	Shabu-shabuRestaurant
HotelNikkoAlivila	Verdemar	Brasserie
	Sawa	JapaneseRestaurant
	Kinshasa	ChineseRestaurant
	Gosamaru	Teppan-yakiRestaurant
	Hanahana	Herb&Grill
	Altamira	GrottoBar
	Ariacara	Lounge
	Sol 💥	BeachBarbecue
OrientalHotelHiroshima	OZAWA	FrenchRestaurant
	NewYorkCafe	CafeRestaurant
	Mitsuki	JapaneseRestaurant
	MoonGlow	ItalianRestaurant

une1oftheyearofissuetoMay31of

n with other discount offers such as

ratedbythirdpartiesortravelagencies,

ntsbycouponsorcashvouchers,etc.,

and the people accompanying them,

im

ffwhenyouarriveatthehotel, enterthe

forthediscounts.

illnotbereissued.

sasofthelastdayofFebruary,2010(JHR'sinter

entfiscalyearisFebruary23,2010.)

estor eligible for these benefits regardless of the

managementcompanyandtheeligiblehotels

this program and will not be used for any other

# [Remarks]

- ValidityofthediscountcouponsisoneyearfromJ thefollowingyear.Reservationswillbeacceptedf romthemiddleofMay2010(planned).
- These discount coupons cannot be used in combinatio reservationsmadethroughreservationwebsitesope etc.
- Paymentshallbebycashorcreditcardonly.Payme arenotacceptable.
- Pleasepresentthediscountcoupontothehotelsta restaurantoruseroomservice.
- In principle, the benefit program is for investors however, the holder of the coupons will be eligible
- If your discount coupons are lost or stolen, they w
- The user of the discount coupons may be asked to fi ll in the short questionnaire sheets regardingservicesetc.

## 2. EligibleInvestors

InvestorsrecordedintheRegisterofInvestor financial periods) shall be eligible, with each inv numberofinvestmentunitstheinvestorowns. (Thefinalrights-attachedtradingdayinthecurr

### 3. HandlingofPersonalInformation

AnypersonalinformationacquiredbyJHR,theasset through this benefit program will be used only forpurpose.

# 4. Others

Theimplementationofanddetailsofthisbenef

itprogrammaychangeatalaterdate.

#### 5. Inquiries

AssetManagementCompany JapanHotel&Resort,K.K. : Tel: +81-03-6439-0333

\*TheJapaneseoriginalwasdistributedtothepres sclubsintheTokyoStockExchange,MinistryofLa nd,Infrastructure andTransport.

\*JapanHotelandResort,Inc.website: http://www.jhrth.com/