

Provisional Translation Only

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Notice regarding Chapel Renovation in Oriental Hotel Tokyo Bay

Japan Hotel and Resort, Inc. (hereinafter the “JHR”) hereby provides notice that JHR has carried out the following renovation work in Oriental Hotel Tokyo Bay, one of the assets JHR manages, and opened the renovated area to the public on October 2, 2009.

1. Outline of the Work

Address	1-8-2 Mihama, Urayasu-shi, Chiba 279-0011, Japan
Details of the work	<p>JHR renovated the existing chapel in the atrium of the second floor lobby. We have created a more elegant and solemn space by utilizing the natural sunlight pouring through the vaulted glass ceiling that expresses the overall design concept of the hotel, “southern France resort,” and weeping fig trees' greenery, and have added stairs to the entrance, raised the floor of the chapel and built a charming, wrought-iron, 9-meter-high pointed arch designed in the Gothic style.</p>
	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>Before</p>  </div> <div style="text-align: center;"> <p>After</p>  </div> </div>



The subject of the work	Chapel
Total cost of the work	Approximately 79 million yen
Date the work was commenced	August 3, 2009
Date opened to the public	October 2, 2009

2. Objectives of and Reasons for the Renovation

We rebranded this hotel in April 2007 and since then it has been aiming to differentiate products including services and facilities from itself from nearby hotels by providing distinctive products that are focused on customer service.

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Given this approach, the chapel in this hotel has had a large impact on the building of the brand image of the hotel lobby. Furthermore, competition in the wedding industry has intensified in recent years due to the opening of guest houses and other competing facilities in the area around this hotel, so maintaining and improving the competitiveness of this hotel in the weddings segment has become a major challenge.

been positioned as an asset which has a large impact on the building of the brand image of the hotel because it is adjacent to the wedding industry segment has intensified in recent years due to the opening of competing facilities in the area around this hotel in the weddings

The current renovation work has altered the chapel to match the new concept of this hotel after it was rebranded, and we are planning to use the effect of synergies with the improvement of the brand image of this hotel to improve the competitiveness of the facility, increase the number of weddings and the unit price of each wedding, and contribute to higher revenues.

to a design and specifications that match the new concept of this hotel after it was rebranded, and we are planning to use the brand image of this hotel to improve the number of weddings and the unit price of each

3. Future Outlook

JHR will make an announcement regarding the impact of these renovations on business performance, including our forecast for business performance in the fiscal year ending August 31, 2010, at the time of the announcement of the financial results for the fiscal year ending August 31, 2009 (planned for October 22, 2009). Furthermore, there is no change to the business performance of JHR in the fiscal year ending August 31, 2009 because that already takes into account the impact of the renovations.

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*The Japanese original was distributed to the press clubs in the Tokyo Stock Exchange, Ministry of Land, Infrastructure and Transport.

*Japan Hotel and Resort, Inc. Website : <http://www.jhrth.com/>